

Privacy Policy - Craft It Marketing Agency

Introduction

At Craft It Marketing Agency ("we", "our", or "us"), we prioritize the privacy of our clients and website visitors.

This Privacy Policy outlines the types of information we collect, how we use and protect it, and your rights related to your personal data.

1. Information We Collect

We may collect the following types of personal data:

- Personal Identification Information: Name, email address, phone number, and other contact details.
- Payment Information: For billing purposes when you purchase our services.
- Marketing and Communication Preferences: Your preferences regarding receiving marketing materials.
- Usage Data: Data about how you interact with our website, including IP address, browser type, and browsing activity.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- To provide, operate, and maintain our services.
- To communicate with you regarding updates, offers, or marketing promotions.
- To process your transactions and send related information.
- To improve our website, services, and user experience.
- To comply with legal obligations.

3. Sharing of Your Information

We do not sell or rent your personal information to third parties. However, we may share your data with:

- Service Providers: Third-party vendors that help us with business operations (e.g., payment processors, hosting providers).
- Legal Compliance: To comply with applicable laws, regulations, or legal processes.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, or loss.

5. Your Data Rights

Depending on your location, you may have the following rights concerning your personal data:

- The right to access the personal data we hold about you.
- The right to request correction or deletion of your personal data.
- The right to object to the processing of your data for direct marketing purposes.

6. Retention of Data

We retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required by law.

7. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of these third-party sites.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and we encourage you to review this policy periodically.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

[Insert Contact Information]